



PRESS RELEASE

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CAN-AM EXPANDS AWARD-WINNING MAVERICK X3 VEHICLE LINEUP AND OFFERS MORE SPECIALTY MODELS



The Can-Am Maverick X3 family of side-by-side vehicles expands once again, now offers more models with specialty features and varying price points. © BRP 2017

- New value-driven Maverick X3 900 HO package
- Industry's most powerful and first factory-made turbocharged mud vehicle
- Smart-Lok differential now included on Maverick X3 X rs Turbo R packages

Valcourt, Quebec, November 30, 2017 – BRP (TSX:DOO) unleashes its ingenuity once again with five new Can-Am Maverick X3 side-by-side vehicles. The new models are part of BRP's ongoing emphasis to improve the rider experience and dramatically expand its side-by-side vehicle lineup. Leading the way is a point-of-entry Maverick X3 model, as well as two mud-ready Maverick X3 packages. Can-Am is also bringing its Smart-Lok* front differential technology to two existing premium Maverick X3 packages.

Value-Driven Maverick X3

An all-new Maverick X3 900 HO features a 90-hp naturally aspirated Rotax engine that delivers performance at a more accessible price point. It's designed for people seeking an entry level into the popular sport side-by-side vehicle segment. This newest member of the Maverick X3 family maintains excellent capability with its 64-in. (162.6 cm) stance, 18 in. (45.7 cm) of front and rear suspension travel and premium shocks.

"We continue to refine our award-winning Maverick X3 side-by-side vehicle family to improve the rider experience and meet the lifestyle needs of today's riders," said Bernard Guy, BRP's senior vice-president, Global Product Strategy. "The Maverick X3 900 HO supplies exceptional value and also delivers on the brand's performance promise."

Mud-Ready Maverick X3

Two all-new Maverick X3 X mr packages reinforce Can-Am's position as the preferred brand in the specialty mud market. A new top-of-the-line, 172-hp Maverick X3 X mr Turbo R and a 120-hp X3 X mr Turbo are both built to provide the utmost in confidence and capability. They feature Can-Am's fully lockable, on-the-fly Smart-Lok front differential optimized with multiple driving modes for superb handling and traction in the mud.

The Maverick X3 X mr Turbo R vehicle is the industry's first factory-equipped, turbocharged, mud-specific side-by-side vehicle, and the most powerful at 172 hp. It is stable and extremely capable with its 72-in (183 cm) wide stance, ample ground clearance, specialty wheels/tires, shocks, winch, and other elements integrated to improve the mud experience.

The 120-hp Maverick X3 X mr Turbo vehicle, at 64 in. (162.6 cm) wide, has many of the same design elements, engineering features and mud capability, but with a more value-focused approach.

Additional Smart-Lok Packages

The new 2018 Can-Am Maverick X3 X rs Turbo R and Maverick X3 MAX X rs Turbo R vehicles, wearing the exclusive Triple Black and Can-Am Red, also include Smart-Lok technology. The system features 2x4, 4x4 Front Differential lock and both TRAIL ACTIV and TRAIL modes to let people conquer more terrain.

For additional information and technical specifications on these new Can-Am Maverick X3 side-by-side vehicle models, visit www.CanAmOffRoad.com.

* The Smart-Lok differential technology was developed in conjunction with TEAM Industries, a market leader in the drive train industry.

About BRP

BRP (TSX:DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am off-road and Spyder vehicles, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of CA\$4.2 billion from over 100 countries, the Company employs approximately 8,700 people worldwide.

www.brp.com

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