



PRESS RELEASE

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BRP'S PRODUCT DEVELOPMENT CENTRE INAUGURATED



Members of BRP's management team and Board of Directors at its Product Development Centre. © BRP 2016

Valcourt, Québec, June 9, 2016 – BRP (TSX:DOO) held its third annual general meeting today at its Product Development Centre in Valcourt, taking advantage of the occasion to inaugurate the newly renovated research and development hub for BRP's Ski-Doo, Sea-Doo and Can-Am products.

BRP has invested over \$35M to modernize its facility over the past three years so it could pursue its mission of developing exciting, safe, high performing products. Over 600 engineers, technicians and professionals work at the Product Development Centre in Valcourt, in close collaboration with BRP's three advanced research and development centres around the world, to shape the future of the industry of motorized vehicles and engines.

"Since the invention of the sprocket wheel and track drive system by our founder, Joseph-Armand Bombardier, in 1935, our people in Valcourt have obtained over 750 issued patents and patent applications. This is an extraordinary achievement, and thanks to these cutting-edge new installations, we can expect that to continue at an even faster pace," said José Boisjoli, president and CEO. "I must congratulate all those who participated in completing this new development centre. We are all very proud of the quality of the work accomplished."

BRP's products under its three other brands – Lynx, Evinrude and Rotax – are developed in R&D centres in Finland, the United States and Austria.

About BRP

BRP (TSX:DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Can-Am Spyder roadsters, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of over CA\$3.8 billion from over 100 countries, the Company employs approximately 7,900 people worldwide.

www.brp.com

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