



## **PRESS RELEASE**

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### **BRP'S FY2016 CSR REPORT NOW AVAILABLE**



BRP's fiscal year 2016 Corporate Social Responsibility report. © BRP 2016

- Prepared in accordance with the GRI's G4 guidelines.
- 20% reduction in GHG emissions since FY11 despite added facilities and increased production.
- Improved its workplace incident rate by 28% over record FY2015 results

**Valcourt, Québec, June 28, 2016** – BRP (TSX:DOO) recently published its 4th public Corporate Social Responsibility (CSR) Report for the 2016 fiscal year, the first to be prepared in accordance with Global Reporting Initiative's (GRI) G4 guidelines. The GRI, an international independent organisation, is a globally recognized pioneer in sustainable reporting.

"I am very proud of the results we have obtained this year across all our program pillars of governance, employees, environment, product safety, supply chain management and role in the community," said Martin Langelier, senior vice-president, General Counsel and Public Affairs and champion of BRP's CSR program. "We have demonstrated continuous improvement with an engaged team worldwide. Last year's results lead us to pursue our commitment so that BRP can be recognised as the powersports industry's sustainable innovation leader."

The report outlines significant gains during the year, including a 20% reduction in greenhouse gas emissions (GHG) since FY2011 – despite the addition of two new manufacturing sites and an increase in production – and the receipt of several prizes and awards recognizing the great progress made by BRP under its CSR program.

BRP's success is due to its team of passionate employees, and their health and safety are a primary concern. In FY2016, we registered a world-class incident rate, a 28% improvement over FY2015 that was itself a record year for BRP.

Finally, we achieved this year our program goal of donating at least 1% of earnings before tax, representing contributions of \$1.28M to the communities where we are present.

BRP's full CSR report can be accessed online [here](#). You can also visit BRP's Annual Review for fiscal year 2016 ending January 31, 2016 [here](#).

### **About BRP**

BRP (TSX:DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Can-Am Spyder roadsters, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of over CA\$3.8 billion from over 100 countries, the Company employs approximately 7,900 people worldwide.

[www.brp.com](http://www.brp.com)  
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