



PRESS RELEASE

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BRP ANNOUNCES OFFICER DEPARTURE

VALCOURT, Canada, January 7, 2015 – BRP Inc. (TSX: DOO) today announced the departure of Gerd Ohrnberger, vice-president and general manager, Product Engineering and Manufacturing Operations division effective January 9, 2015.

"Gerd began his journey at BRP in the Engineering department of our Rotax business in Austria. His most recent expatriation assignment brought him to Canada where he structured a more effective engineering and manufacturing organization. We wish to thank Gerd for his contribution to the Company's development over the years and wish him great success in his future endeavors," said José Boisjoli, president and CEO.

A search for a replacement is currently in progress.

About BRP

BRP (TSX: DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Can-Am Spyder roadsters, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of over CA\$3 billion from 105 countries, the Company employs approximately 7,100 people worldwide.

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For information:

Pascal Bossé
Corporate Director,
Communications and Investor Relations
Tel: 450-532-6466
pascal.bosse@brp.com