

BRP-ROTAX'S CHINESE KART PRODUCT DISTRIBUTION ASSIGNED TO ERIC MOTORSPORT SUPPLY IN CHINA



2017 @ Eric Motorsport Supply

- **New race format with races in China, Taiwan and one final race in TAIWAN**
- **4 Rotax MAX Challenge Grand Finals tickets to be awarded**

Gunskirchen, January 12, 2018 – Starting in January 2018, BRP-Rotax, the manufacturer of Rotax kart engines located in Austria, assigns the distribution of Rotax kart products in the Chinese market to Eric Motorsport Supply, located in Kunshan, Jiangsu province in China.

Eric Motorsport Supply will be responsible for the further development of the sales and service network for Rotax kart products in China, Taiwan, Hongkong and Macao. BRP-Rotax will provide Eric Motorsport Supply with the necessary support to further develop the growth of the network of kart sport in the Chinese market.

"We are pleased to welcome Eric Motorsport Supply on board. Having a local partner on site is always in the customer's interest," said Peter Oelsinger, vice-president, Rotax Propulsion Systems. "We are confident that the new distributorship will offer our customers the same sales and after-sales service they were accustomed to with KRS Motorsports, our previous distributor in China. We are thankful to



KRS Motorsports for their efforts in supporting Rotax kart products in the Chinese market."

By supporting various promotion events with Rotax MAX engines, the image of Rotax kart products has been well established on the Chinese market. To further increase the Rotax karting business in the Chinese market Eric Motorsport Supply will launch a new race format called 'Chinese Cup'. The Chinese Cup will consist of twelve races – 3 circuits with 3 races on each in China, 3 races in Taiwan – and one final race in Taiwan, Taichung City.

Out of this new racing format there will be awarded four tickets to the Rotax MAX Challenge Grand Finals 2018 taking place in Brazil in following categories: Rotax 125 Junior MAX, Rotax 125 MAX, Rotax 125 MAX DD2 and Rotax 125 MAX DD2 Masters.

BRP-Rotax is convinced that the services offered by Eric Motorsport Supply and its network will support the growth of the kart sport in the Chinese market.

About BRP-Rotax

BRP-Rotax GmbH & Co KG, a subsidiary of BRP Inc., located in Gunskirchen, Austria is a leader in the development and production of innovative 4- and 2-stroke high performance Rotax engines for BRP products such as Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain, side-by-side vehicles and Can-Am Spyder lineup as well for motorcycles, karts, ultra-light and light aircraft. In the last 50 years, the company has developed more than 350 engine models for recreational vehicles and produced over 7 million engines.

www.rotax.com

www.rotax-kart.com

About BRP

BRP (TSX:DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am off-road and Spyder vehicles, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of CA\$4.2 billion from over 100 countries, the Company employs approximately 8,700 people worldwide.

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