



“We would like to thank SRA Karting, our distributor for Canada, who had taken over the U.S. market on an interim basis, for their efforts in the last 14 months. During the phase-out period until the end of the karting season, SRA Karting will provide its assistance to the new distributors. Furthermore they will support the US Grand Nationals / US Open in New Jersey in July as initially planned,” added Peter Oel-singer.

J3 Competition Inc. has become a well-known player in the worldwide karting industry, where the impressive standard of service and results are represented through their performance-driven approach. A dedicated focus of growing the sport, while providing a high-level of technical and service knowledge is undeniable and a large principle of the company’s purpose and direction.

J3 Management says that it aims to continue to strengthen the level of participation in karting with a new portfolio of activities as it reintroduces all of the BRP-Rotax product lines into the U.S. market by directly distributing Rotax engines and parts, MOJO tyres and XPS lubricants in the northern region*. “Our organization has been dedicated 100% to the sport of karting and the addition of the BRP-Rotax range of products only continues our focus to grow the sport even further. With a clear-cut objective, we are really excited to begin with this new project.”

Having represented Rotax and the Rotax MAX Challenge in the Latin American market for more than 12 years with an increasing number of drivers and thriving relationships, RTX USA Group brings their combined experience to boost the current distribution network and has set the objective to re-establish the Rotax karting world-leading brand within the United States.

“Our group members have been in the karting and automotive industries for years, many of which have been kart drivers, track owners and event organizers, who understand first-hand what is required to ensure an enjoyable racing environment for all competitors,” explains Ronald Albrecht, Managing Director RTX USA Group. “After developing a strong Rotax distribution network in Brazil, Argentina, Venezuela, Peru, Mexico, Ecuador and Colombia, all with completely different needs, regulations, conditions, etc. we have learned to identify more effective ways to define and adapt in order to perform, while ultimately delivering the service and support to meet the various demands of our karting customers and network.”

Both J3 Competition and RTX USA Group team members will be trackside at the upcoming Rotax US Grand Nationals & US Open of New Jersey July 4-8 to support their local competitors.



By following the link here, you can locate your new U.S. distributor and contact them directly –

www.rotax-usa.com

For more information about Rotax karting, please visit the webpage www.rotax-kart.com.

About BRP-Rotax

BRP-Rotax GmbH & Co KG, a subsidiary of BRP Inc., located in Gunskirchen, Austria is a leader in the development and production of innovative 4- and 2-stroke high performance Rotax engines for BRP products such as Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain, side-by-side vehicles and Can-Am Spyder lineup as well for motorcycles, karts, ultra-light and light aircraft. In the last 50 years, the company has developed more than 350 engine models for recreational vehicles and produced over 7 million engines.

www.rotax.com

About BRP

BRP (TSX:DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am off-road and Spyder vehicles, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of CA\$4.2 billion from over 100 countries, the Company employs approximately 8,700 people worldwide.

www.brp.com

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