



## **PRESS RELEASE**

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### **HUNDREDS OF SPYDER OWNERS TAKE TO THE ROAD IN THE SCENIC GROSSGLOCKNER CHALLENGE**



*At the top of the Grossglockner high Alpine Road, Spyder Grossglockner Challenge 2018*

- Biggest ever event for the European Can-Am Spyder community
- Nearly 300 participants from 17 different European countries
- 6<sup>th</sup> edition attracted about 200 Spyders in Altmünster (Austria)

**Lausanne, Switzerland, June 12, 2018** – BRP (TSX:DOO) hosted the 6<sup>th</sup> edition of the Spyder Grossglockner Challenge – the biggest ever meeting of European Can-Am Spyder owners – in Altmünster, Austria. From June 7 to June 10, the Upper Austria Lakes District welcomed about 300 participants looking to share their passion and ride the epic Grossglockner High Alpine Road to the top.

On Friday, their route took them through checkpoints located in the most beautiful spots of the Lakes District. In addition to the scenic rides, participants visited the BRP-Rotax factory and saw where the Rotax engine – the heart of their Spyder – is built.

On Saturday, all participants rode the most famous of alpine roads, leading directly to the centre of the High Tauern National Park, where the highest mountain in Austria – the Grossglockner (3,798 m) – is located. The 48-kilometre ride took hundreds of Spyders 2,504 metres above sea-level, through 36 hairpin bends and a unique alpine landscape, brimming with flowering grasslands, fragrant forests, mighty rocks and permafrost, to the foot of the Grossglockner summit.

When not on the road, the Can-Am Spyder riders were sharing stories of their explorations with their fellow adventurers at social occasions organized as part of the event.

“At this sixth edition of this spectacular event, we hosted many new enthusiastic riders who came to enjoy the experience of the beautiful Austrian landscapes and to share the passion of riding Spyder vehicles together with the community. We were pleased to see the interest of the riders in visiting the BRP-Rotax factory which builds the exceptionally capable engines for the Can-Am Spyder vehicles, designed for adventure travel,” mentioned Milos Laznicka, Regional General Manager Central & Eastern Europe.

For additional information, follow the [Facebook Event Page](#) or on social media with the hashtag #ImARyder. For technical information, visit [www.brp-world.com](http://www.brp-world.com).

### **About BRP**

We are a global leader in the world of powersports vehicles and propulsion systems built on over 75 years of ingenuity and intensive consumer focus. Our portfolio of industry-leading and distinctive products includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am on- and off-road vehicles, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. We support our lines of product with a dedicated parts, accessories and clothing business to fully enhance your riding experience. With annual sales of CA\$4.5 billion from over 100 countries, our global workforce is made up of around 10,000 driven, resourceful people.

[www.brp.com](http://www.brp.com)

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