



Press release

BRP UNVEILS THE NEXT ERA FOR OPEN-AIR ON-ROAD RIDERS: THE CAN-AM SPYDER F3

- ***New cruising-riding position and muscle design***
- ***Exclusive UFit system for custom-fit peg and handlebar positions***
- ***Proven Rotax 1330 ACE engine and advanced Vehicle Stability System***
- ***Striking new line-up colors and first-ever Special Series***

Valcourt, Québec, September 23, 2014 — BRP (TSX: DOO) presents the 2015 Can-Am Spyder F3 roadster, a major evolution in riding – in both design and substance – for all open-air riders. The new Spyder F3 introduces a muscular design, cruising-riding position and custom fit for a thrilling ride, representing the latest industry-leading innovation from BRP and the Can-Am Spyder roadster.

The Spyder F3 comes with the proven Rotax 1330 ACE engine, which offers an exciting blend of power and torque, underlined by a new signature exhaust note. Additionally, the Spyder F3 features the exclusive UFit system, allowing riders to personalize their Spyder F3 with customized peg positions and handlebar options to express their own personality and riding style. The personalization is enhanced further by a range of new parts, accessories, clothing and hero packages, including the Touring Escape, Muscle Attitude and Urban Nights packages.

The backbone of the Spyder F3 is the Can-Am Spyder signature Y-frame design and an advanced Vehicle Stability System, developed in partnership with Bosch, which includes traction control, stability control, and anti-lock brakes. The result is precise handling and stability. Add the Spyder F3 low centre of gravity and cruising-riding position, and the rider gets unprecedented control to enjoy the freedom of the open road. As with all Can-Am Spyder models, the Spyder F3 offers both manual and semi-automatic transmissions.

“The Spyder F3 represents the next era for the Can-Am Spyder line-up and for on-road riding as a whole,” said Chris Dawson, vice-president and general manager - Global Sales and Consumer Experience division. “The Spyder F3 truly delivers a soul-stirring riding experience, combining a muscular design, a custom-fit cruising-riding position, and an advanced stability system for one incredible ride. You have to ride it to believe it.”

Along with the Spyder F3, the entire Can-Am Spyder line-up is refreshed with striking new colors and introduces for the first time the Special Series available on 2015 Spyder RT, ST and RS models. These stunning vehicles will be available only in limited quantities. The line-up comes with a wide offering of parts, accessories and clothing including the new Freedom trailer, the most advanced and stylish trailer on the market.

For more information on these models, please visit an authorized Can-Am Spyder dealer or CanAmSpyder.com. Anyone confirming a purchase in North America of a new Can-Am Spyder with their local dealer before January 31, 2015 will receive the standard 24-month BRP Limited warranty plus a 24-month B.E.S.T. extended service contract.*

Introduced in 2007, the Can-Am Spyder line-up now includes four models to meet the desired riding experience of multiple types of riders. In addition to the Spyder F3, the Spyder RT touring line delivers the ultimate in touring performance and comfort. The Spyder RS sport line represents the machine for the rider who has a passion for a vehicle as stunning through the curves as it is to the eye. The Spyder ST sport-touring line represents the optimum combination of comfort and sportiness.

About BRP

BRP (TSX: DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Can-Am roadsters, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of over CA\$3 billion from 105 countries, the Company employs approximately 7,100 people worldwide.

**Warranty offer is only available in North America.*

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