



PRESS RELEASE

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BRP OBTAINS BUSINESS MERIT AWARD FROM QUERÉTARO



Laurent Autier, Régis Gagnon, Laura Retolaza, Paola García and Mario Gebetshuber receiving the award from Querétaro's Secretary of Sustainable Development, Marco Antonio Del Prete Tercero.

QUERETARO, Qro. December 16, 2016 – BRP's Querétaro manufacturing site received on November 29 the state's Business Merit Award in the export category, due to its distinguished quality of goods and standardized processes in the assembly and export of its products.

The award acknowledges organizations, companies and institutions in matters of Competitiveness, Exportation and Social Responsibility, and who have also distinguished themselves in the implementation of strategies, systems and processes of total quality and continuous improvement.

This award was created to recognize entrepreneurs who generate state growth, according to the Secretary of Sustainable Development, Marco Antonio Del Prete Tercero, who led the delivery of the same on behalf of the state governor, Francisco Domínguez Servién.

In this way BRP's Querétaro facility is positioned at the forefront in work centers and exporters of premium products worldwide.

About BRP

BRP (TSX:DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Can-Am Spyder roadsters, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of over CA\$3.8 billion from over 100 countries, the Company employs approximately 7,900 people worldwide.

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