



PRESS RELEASE

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BRP CELEBRATES RACING SUCCESSES IN DIRT, SNOW AND ON THE WATER



Kyle Chaney earned the 2017 TORC Pro UTV Mod class championship, György Kasza won another JSBA Pro GP World Championship and Aki Pihlaja took the ISOC SnoCross Pro Lite title. © BRP 2018

- Can-Am Maverick X3 vehicle wins three prominent titles in first full competition year
- Sea-Doo once again comes out strong in personal watercraft racing
- Ski-Doo and Lynx riders win major competitions in the US, Sweden and Finland

Valcourt, Quebec, January 4, 2018 – BRP, a world leader in powersports, is celebrating an outstanding 2017 racing year and is preparing for another great tally in 2018. It all kicks off later this week with the Dakar Rally in South America, in which the company's Can-Am Maverick X3, the industry's most powerful side-by-side vehicle, will compete for the first time.

“In 2017, BRP's products really delivered the goods in competition,” said the company's race manager, Sébastien Thibault. “The Can-Am Maverick X3 took very little time to establish itself in the racing world, a testament to its cutting-edge design and incredible performance.”

BRP's racing successes are a perfect expression of how we are committed to a thrilling and unforgettable experience for all riders. The refinement and attention to detail possible through honing our expertise in the competition world allows us to innovatively improve the overall customer experience with all our products, whether they are intended for racing or not.

Can-Am winning in North America and all around the world

Can-Am X-Team drivers won three prestigious racing championships in North America with the Maverick X3 side-by-side vehicle in its first full year of off-road competition.

Phil Blurton had an impressive rookie season by winning the **Best in the Desert (BITD)** championship in the Pro Turbo Production UTV class, a first for Can-Am.

In the **SCORE International** desert racing series comprising the legendary Baja 1000 in Mexico, Marc Burnett won the Pro UTV Forced Induction class title. This was his second SCORE International championship after the one he earned in 2014 with the original Can-Am Maverick.

Kyle Chaney also had a banner year with the Maverick X3, winning the 2017 **TORC (The Off-Road Championship)** championship in the Pro UTV Mod class.

The Can-Am Maverick X3 made its mark elsewhere in the world in 2017, winning major races in several countries, including these:

- In France, Anthony Jurado came on top at the **Mondial du Quad**, a 12-hour endurance race held in Pont-de-Vaux.
- In Brazil, all rounds of the two national rally series, **Baja** and **Cross-Country**, were won by racers driving Maverick X3 vehicles. At only 21 years old, Can-Am ambassador Bruno Varela took the Baja title and won the seven-day **Rally dos Sertões**, the country's most gruelling. This is the fifth year that Can-Am is winning this hard-fought competition.

In ATV action, Kevin Cunningham won his second consecutive 4x4 Pro class championship on his Can-Am Renegade X xc 1000R at the **Grand National Cross Country (GNCC)**. Can-Am racers won all the 4x4 Pro class championships since the introduction of this category in 2014.

Considered one of the toughest ATV competitions in the world, **Hunt the Wolf** in Romania has an "Extreme" category which Radu Lungu won on a Can-Am Renegade 1000. Most participants in this race were riding Can-Am ATVs. In Germany, Marko Sturm earned two major titles on his Can-Am Renegade.

Another strong year for Ski-Doo and Lynx in snowmobile racing

On the snow, Ski-Doo more than held its own. Ski-Doo X-Team racers won five of the seven **International Series of Champions (ISOC) SnoCross** titles in the United States. Aki Pihlaja took the championship in the Pro Lite category while Hunter Patenaude won in the Sport category, Kurt Bauerly in the Pro AM Plus 30 category and Jordan Lebel in the Junior 10-13 and Transition 8-12 categories.

In Sweden, Adam Renheim won both the **Clash of Nations** and the **FIM Snowcross World Championship** with Ski-Doo. All top six positions at the latter event were held by Ski-Doo and Lynx snowmobile riders. At the **Arctic Cat Cup**, Lynx racers swept the podium. Viktor Hertén won this snowcross race and two more in Finland.

Sea-Doo remains on top in personal watercraft racing

On the water, the Sea-Doo X-Team extended its dominance to a record seven consecutive years in the two premier classes of the **IJSBA (International Jet Sports Boating Association) Pro World Championship**. Kuwait's Mohammed Burbayea captured his first Pro Open championship aboard his Sea-Doo RXP-X while Hungary's György Kasza added to his long title list by finishing atop the Pro GP class. In the Pro Women class, Kylie Elmers won another championship.

At the **UIM-ABP Aquabike World Championship** held in Europe and the Middle East, Sea-Doo rider Yousef Al Abdulrazzaq from Kuwait won the Runabout GP1 title for the fourth time.

For BRP, 2018 is promising to be another great year in the racing world. Even more Can-Am Maverick X3 drivers will take part in competitions worldwide. Ski-Doo just launched its REV Gen4 snowmobile platform on the circuit. And Sea-Doo will have a full year of watercraft racing with the game-changing ST³ hull.

About BRP

BRP (TSX:DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am off-road and Spyder vehicles, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of CA\$4.2 billion from over 100 countries, the Company employs approximately 8,700 people worldwide.

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